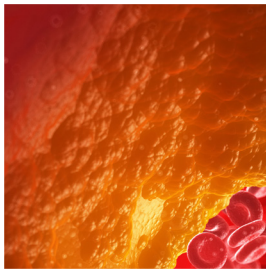


LIVE WEBINAR

Hot Topics in the Clinical Management of Hypertensive Patients

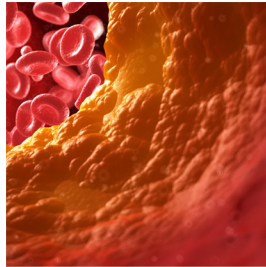
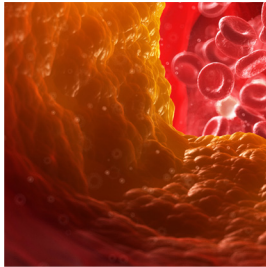


Friday, 24 July 2020

from 14:00 to 15:00 CEST

from 15:00 to 16:00 MSK

from 20:00 to 21:00 CST





OVERVIEW

This live educational webinar will examine recent advances in the treatment of both hypertension and the main hypertension-related clinical conditions, with a specific focus on coronary artery disease. Worldwide, hypertension is the most important cardiovascular risk factor and a leading cause of death. The prevalence of hypertension is set to increase despite global effort to counteract this rise. In 2018, the European Society of Hypertension (ESH)/European Society of Cardiology (ESC) Hypertension Guidelines highlighted an important part of the strategy to control hypertension, which is the primary role of combination therapy. As part of this webinar, we will explore the principles of combination treatment in hypertension and the recent availability of fixed dose formulations. In addition, the latest innovations in the treatment of hypertensive patients with coronary artery disease will be discussed. As these new developments should fundamentally change daily clinical practice and treatment of patients, we feel it is useful and informative to highlight the scientific evidence which supports these important changes.

LEARNING OBJECTIVES

By attending this live educational webinar learners will be able to:

- Describe the mechanism through which hypertension increases the risk of coronary artery disease
- Discuss the best therapeutic strategy to treat hypertensive patients with coronary artery disease according to International Guidelines
- Illustrate the most important trials addressing the efficacy of different combination strategies

TARGET AUDIENCE

This activity is designed for Cardiologists, General Practitioners, Internists and those treating patients with cardiovascular disorders.

LANGUAGE

The official language of this live educational webinar is English.

Simultaneous translation into Mandarin Chinese and Russian will be provided.

PRE-REGISTRATION AND SURVEY

To access the live webinar, please register by clicking on the below link:

<https://www.elearning.scientificseminars.com/the-2020-digital-learning-journey-on-hypertension/live-webinar-hot-topics-in-the/> and complete a very short survey covering your current knowledge of the subject matter prior to attending the webinar.

CONTINUING MEDICAL EDUCATION

The **Hot Topics in the Clinical Management of Hypertensive Patients, Roma, Italy, 24/07/2020- 24/07/2020** has been accredited by the European Accreditation Council for Continuing Medical Education (EACCME®) with **1 European CME credit (ECMEC®)**. Each medical specialist should claim only those hours of credit that he/she actually spent in the educational activity.

Through an agreement between the Union Européenne des Médecins Spécialistes and the American Medical Association, physicians may convert EACCME® credits to an equivalent number of AMA PRA Category 1 Credits™. Information on the process to convert EACCME® credit to AMA credit can be found at www.ama-assn.org/education/earn-credit-participation-international-activities.

Live educational activities, occurring outside of Canada, recognised by the UEMS-EACCME® for ECMEC®s are deemed to be Accredited Group Learning Activities (Section 1) as defined by the Maintenance of Certification Program of the Royal College of Physicians and Surgeons of Canada.

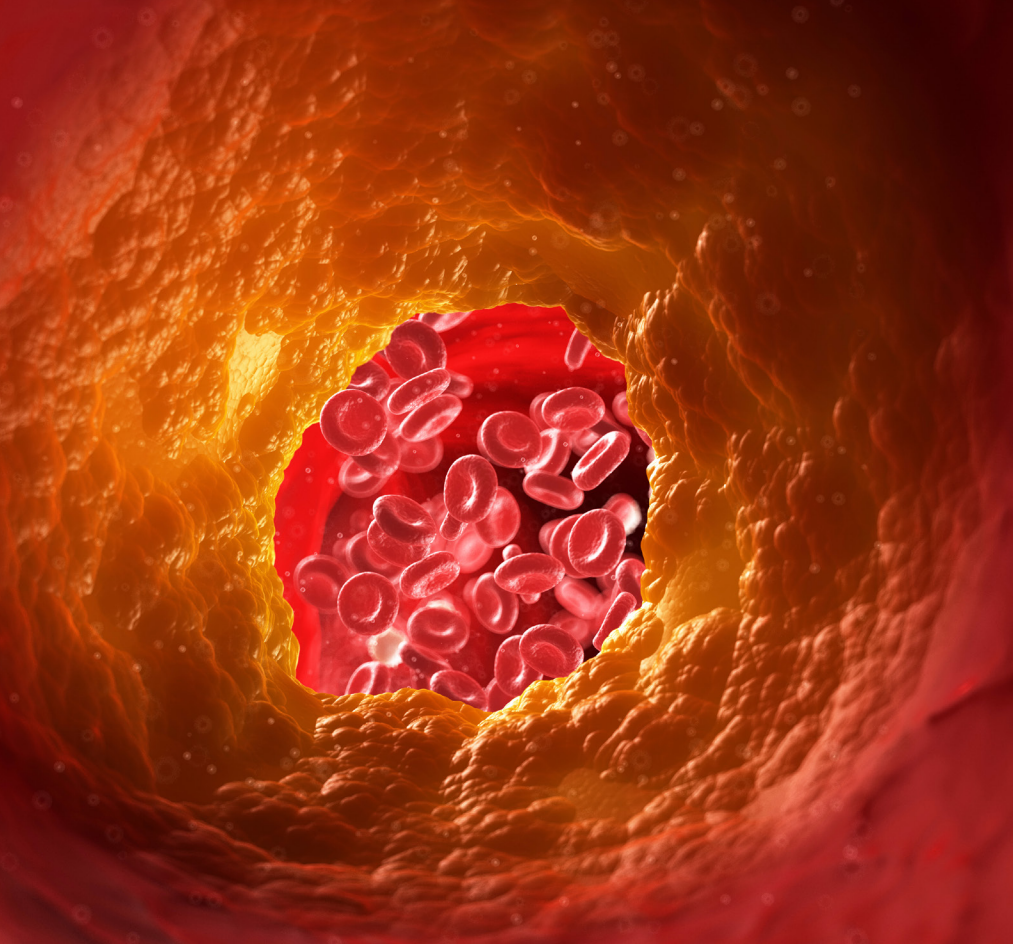


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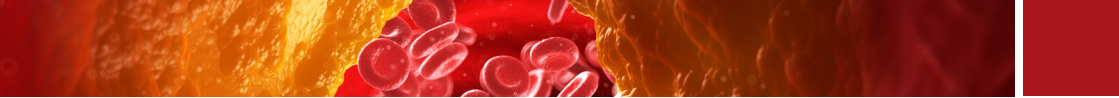
FACULTY

Erland Erdmann

Emeritus Director of the Clinic for Cardiology
Heart Centre of the University of Cologne
Cologne, Germany

Stefano Taddei

Director of the Hypertension Unit
Department of Clinical and Experimental Medicine
University of Pisa, Italy



FRIDAY, 24 JULY 2020
from 14:00 to 15:00 CEST

14.00		Welcome and introduction
14.05	L1	Hypertension and coronary artery disease E. Erdmann (Germany)
14.25	L2	Combination therapy in hypertension S. Taddei (Italy)
14.45	P	Panel discussion
14.55		Closing remarks
15.00		End of the live webinar

LEGEND

L: Lecture; **P:** Panel discussion



FACULTY DISCLOSURES

Scientific Seminars International Foundation adheres to guidelines of the European Accreditation Council for Continuing Medical Education (EACCME®) and all other professional organizations, as applicable, which state that programs awarding continuing education credits must be balanced, independent, objective and scientifically rigorous. Investigative and other uses for pharmaceutical agents, medical devices and other products (other than those uses indicated in approved product labelling/package insert for the product) may be presented in the program (which may reflect clinical experience, the professional literature or other clinical sources known to the presenter).

We ask all presenters to provide participants with information about relationships with pharmaceutical or medical equipment companies that may have relevance to their lectures. This policy is not intended to exclude faculty who have relationships with such companies; it is only intended to inform participants of any potential conflicts so that participants may form their own judgements, based on full disclosure of the facts. Further, all opinions and recommendations presented during the program and all program-related materials neither imply an endorsement nor a recommendation on the part of Scientific Seminars International Foundation. All presentations represent solely the independent views of the presenters/authors.

The following faculty provided information regarding significant commercial relationships and/or discussions of investigational or non-EMEA/FDA approved (off-label) uses of drugs:

Erland Erdmann

Declared receipt of honoraria or consultation fees from Merck and Bayer and participation in Merck Darmstadt speaker's bureau.

Stefano Taddei

Declared receipt of grants and contracts from Boehringer Ingelheim and Regione Toscana and participation in Servier and Pfizer speaker's bureau.

L1

Hypertension and coronary artery disease

Erland Erdmann (Germany)

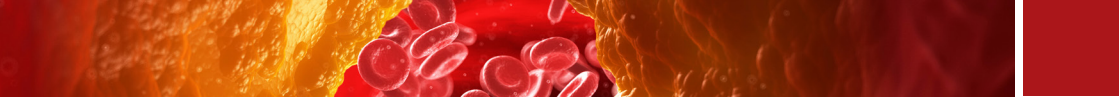
LEARNING OBJECTIVES

- Explain how much hypertension increases the risk of coronary artery disease
- Describe the mechanism by which hypertension increases coronary artery disease incidence
- Discuss the best therapeutic strategy according to international guidelines
- Illustrate the specific effect of beta-blockers for coronary artery disease



Erland Erdmann

Erdmann trained in cardiology at the University of Göttingen and the University of Munich, Germany, where he headed the cardiac catheterization laboratory until 1993. From 1993 until 2012 he was Director of the Department of Internal Medicine at the University of Cologne, and head of the clinic for cardiology, angiology, pneumology and intensive care medicine at the university. In 2003, he was elected president of the German Cardiac Society (DGK). Professor Erdmann is editor and co-editor of several scientific journals and editor of the leading German textbook for cardiology (now 8th edition) 'Klinische Kardiologie', Springer-Nature. His main scientific interests are the pathophysiology and treatment options of heart failure as well as the role of hypertension and diabetes in cardiovascular diseases. He has served on the steering committees of several major drug and device trials working to improve cardiovascular diseases, including CIBIS I – III, CARE-HF, PROACTIVE, SERVE-HF, NECTAR-HF and MOOD-HF.



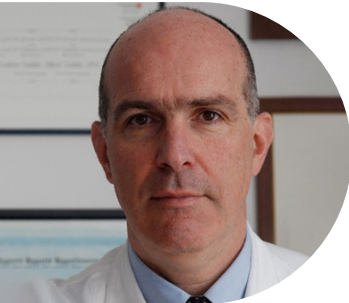
L2

Combination therapy in hypertension

Stefano Taddei (Italy)

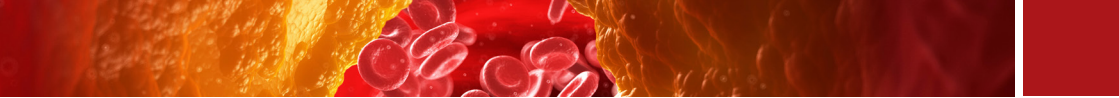
LEARNING OBJECTIVES

- Describe the difficulty of reaching blood pressure targets in hypertensive patients
- Discuss the pharmacological principles of combination therapy
- Present the most important trials addressing the efficacy of different combination strategies
- Identify the advantages of drug combinations that do not include renin-angiotensin system blockers



Stefano Taddei

Stefano Taddei is Professor of Internal Medicine, currently working as Director of the Hypertension Unit at the Department of Clinical and Experimental Medicine of the University of Pisa, Italy. He is a Fellow of the European Society of Cardiology, the European, International and American Society of Hypertension, the European Society of Clinical Investigation, the High Blood Pressure Council of the American Heart Association, and the Italian Society of Hypertension. He served as a councillor of the Italian Society of Hypertension from 2007 until 2009. Professor Taddei is an editorial board member for Hypertension, Blood Pressure, Journal of Cardiovascular Pharmacology, Current Vascular Pharmacology, Current Hypertension Reviews, High Blood Pressure and Cardiovascular Prevention and Journal of American Society of Hypertension. He is an International Associated Editor of the European Heart Journal. His main research area is the local neuro-humoral control of peripheral vessels in primary and secondary forms of hypertension, with particular emphasis on the sympathetic nervous system, the renin-angiotensin system and the endothelium. He is also interested in the assessment of target-organ damage in hypertension, including vascular and cardiac structural alterations and the clinical pharmacology of cardiovascular drugs. Professor Taddei has participated in numerous clinical studies and is the authors of more than 350 original papers, reviews and editorials in international scientific journals (H index: 64; Impact Factor: >2154).



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