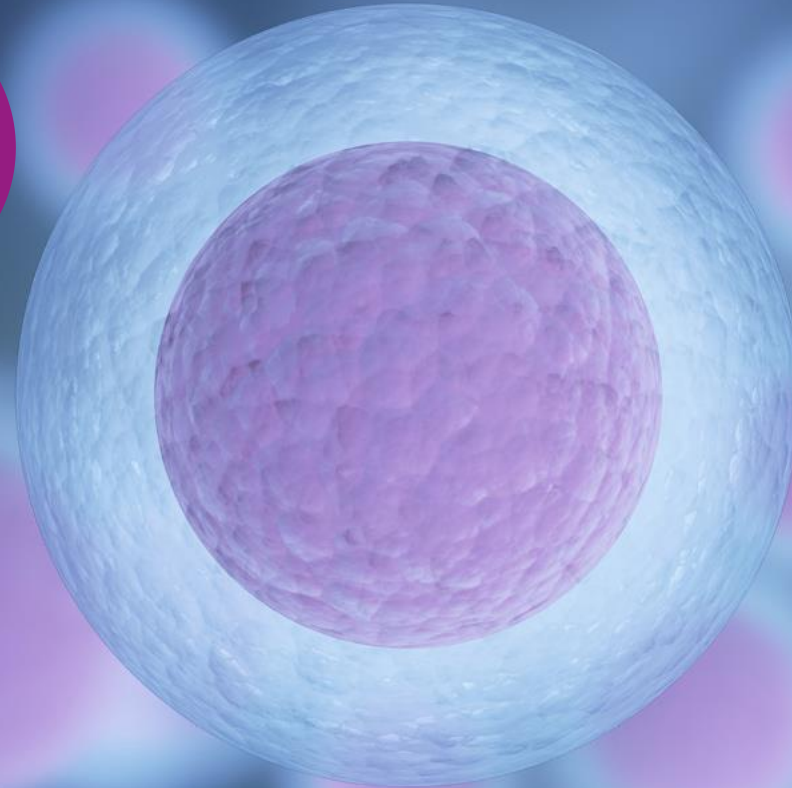


# ***RECENT DEVELOPMENTS IN THE TRANSMISSION OF HUMAN LIFE***



## **PRELIMINARY REPORT**

**Berlin, Germany  
19-21 January 2023**





**PROMOTIONAL  
ACTIVITIES**

**ENDORSEMENTS**



**SCIENTIFIC  
SEMINARS**  
INTERNATIONAL FOUNDATION

# ENDORSEMENTS

The conference has been endorsed by



**Società Italiana di  
Embriologia,  
Riproduzione e  
Ricerca**

# PROMOTIONAL ACTIVITIES

The conference has been promoted through the following channels:

## *SCIENTIFIC MEDICAL SOCIETIES WEBSITES / Online banners:*

- **COGI** (Congress of Obstetrics and Gynecology) Conference website
- **ESHRE Website** (non-ESHRE events section)
- **British Fertility Society**
- **SIFES-MR** (Italian Society of Fertility and Sterility)
- **SIGO** (Italian Society of Gynecology and Obstetrics)
- **SEUD** (Society of Endometriosis and Uterine Disorders)

## *SCIENTIFIC JOURNALS:*

- **Human Reproduction** (Mid-Oct / Mid-Nov Total impressions 9.757)
- **Gynecologic and Obstetrics Investigation** (Nov-Dec 2022 & Jan 2023 Total impressions 10.918)

## ***SOCIAL MEDIA***

- **SEUD** (Society of Endometriosis and Uterine Disorders) – Facebook and LinkedIn in Mid-Oct.2022
- **IVF Worldwide Community** (managed by Prof. H. Midassi, Tunisia) – Facebook Oct-Nov-Dec 2022 and Jan 2023

## **Scientific Seminars International Foundation**

### ***Posts run from Sept 2022 to Jan 2023***

- ***Facebook*** - Total audience reach: 3.582 – Total audience engagement: 122
- ***LinkedIn*** - Total audience reach: 57.123 – Total audience engagement: 168
- ***Twitter*** - Total audience reach: 61.181 – Total audience engagement: 468
- ***Newsletters*** clicks: 294

# GEOGRAPHICAL BREAKDOWN

## ONSITE

Country	Attendance
Germany	18
Israel	1
Italy	2
Latvia	1
Lithuania	8
Spain	3
Sweden	4
Tot	37

**34 FACULTY MEMBERS**  
28 attending LIVE and 6 connected  
from REMOTE

## ONLINE

Country	Attendance	Country	Attendance
Argentina	5	India	8
Bulgaria	10	Italy	18
Colombia	3	Mexico	4
Germany	16	Poland	8
Denmark	3	Romania	6
Ecuador	2	Saudi Arabia	6
Estonia	6	Spain	13
Egypt	3	South Africa	9
Gambia	2	Sweden	9
Greece	4	United Arab Emirates	6
Hungary	7	USA	5
TOT	153		





LIVE EVENT

DEMOGRAPHICS

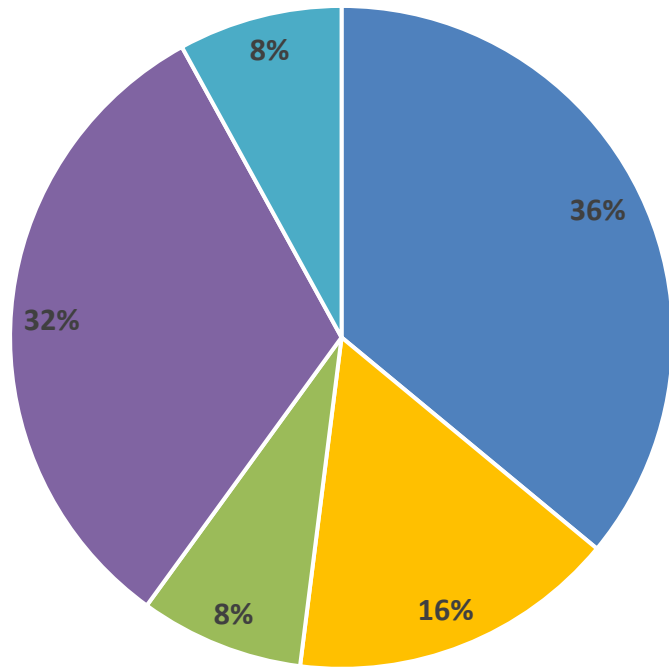


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# GEOGRAPHICAL BREAKDOWN AND PROFESSION

On site 25 attendees, out of 37 in total, filled-in the PRE-Survey and were composed as follows

## Regional representation



■ Germany ■ Spain ■ Israel ■ Lithuania ■ Sweden

## Profession

100% of Respondents were Health Care Professionals

98% of Respondents were gynecologists

2% of Respondents were PHD students





LIVE EVENT

Results

[PRE & POST Survey Compared]



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# LEARNING EFFECTIVENESS SURVEYS Results | ALL Respondents

Pre-Survey Respondents 11 – Post-Survey Respondents: 15

**OVERALL INCREASE IN KNOWLEDGE 3,78%**

**OVERALL INCREASE IN COMPETENCE 15,63%**

**COMMITMENT TO CHANGE CLINICAL PRACTICE 73,3%**

Respondents replied to: 8 knowledge questions | 7 competence questions | 1 practice question

# LEARNING EFFECTIVENESS SURVEYS RESULTS SAME Respondents

Pre-Survey and Post-Survey respondents: 7

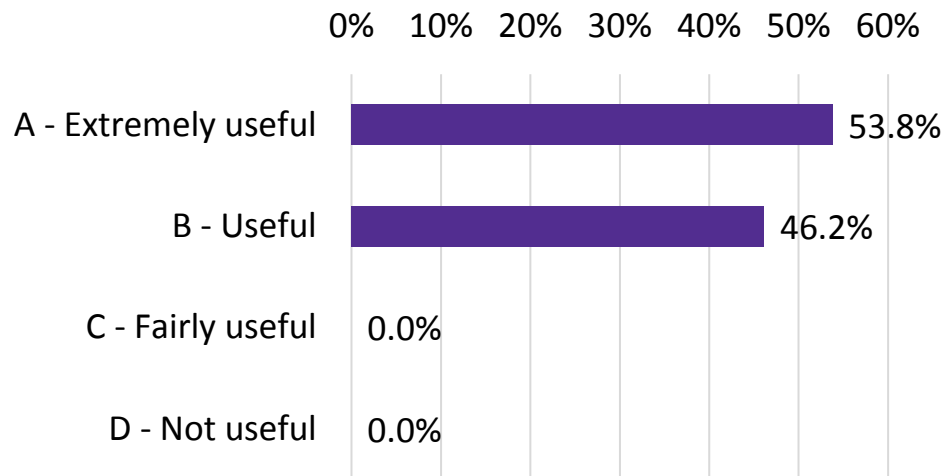
**OVERALL INCREASE IN KNOWLEDGE 4,46%**

**OVERALL INCREASE IN COMPETENCE 19,9%**

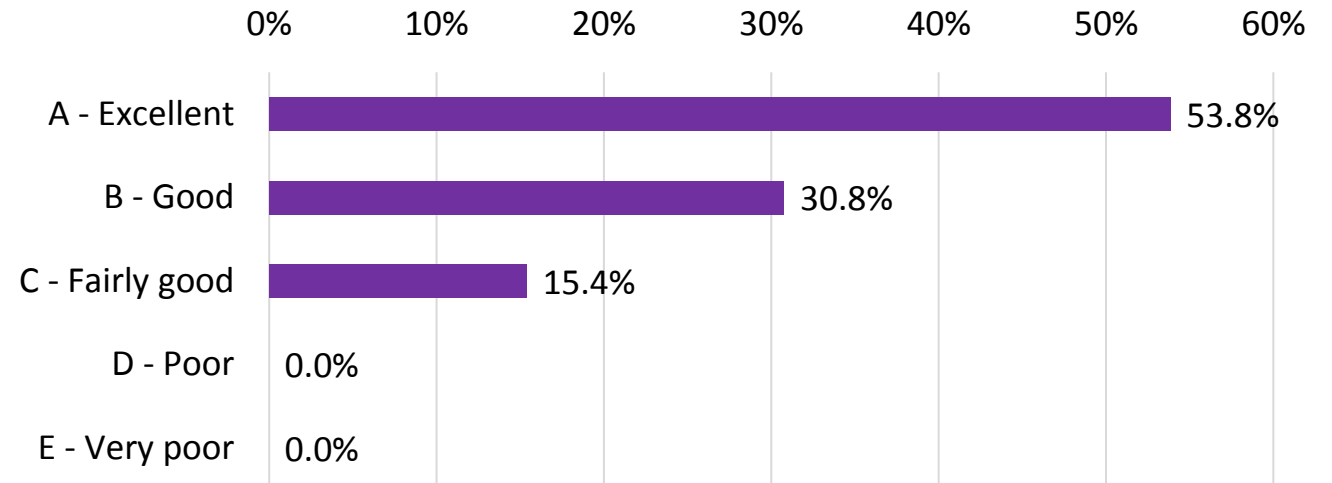
**COMMITMENT TO CHANGE CLINICAL PRACTICE 71,4%**

Respondents replied to: 8 knowledge questions | 7 competence questions | 1 practice question

## How useful for your professional activity did you find this event?



## What was your overall impression of this activity programme?



**OVERALL SATISFACTION RATE 92,3%**

## General Comments from the Audience

Feedback from participants on the EACCME forms included the following comments (the same feedbacks were collected live by several responders):

### Topics most appreciated

- “Discussion”
- "Everything was perfect”
- "Overall quality of the presentations”
- “Presenting the very frontier knowledge to us from the practice perspective”
- “The social interaction with the participants and the speakers on-site”
- “To focus on a specific topic”

## General Comments from the Audience

### Participants expressed how the event would shape their future practice

- “Endometriosis diagnosis”
- “More attention for detection of endometriosis”
- “Knowing the real incidence of RIF and therefore the studies to do”
- “Technique”
- “The fertility preservation in patients with cancer”
- “Timing of embryo transfer to optimal endometrial receptivity”





**DEMOGRAPHICS**

**LIVE STREAMING**



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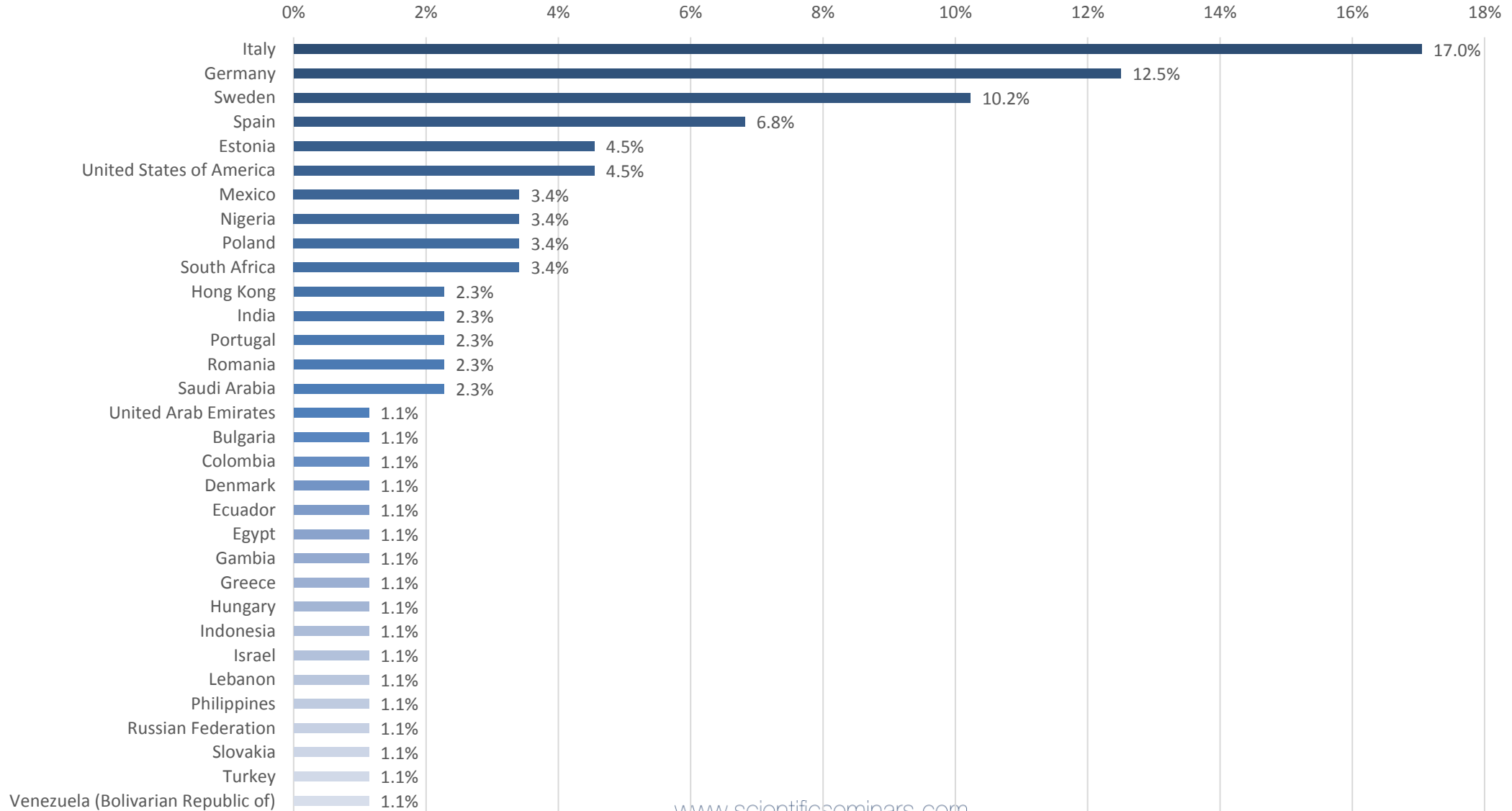
**153 were the attendees pre-registered for the Live streaming Conference**

## Remote attendees were connected

DAY 1	AM: 129	PM: 78
DAY 2	AM: 98	PM: 78
DAY 3	AM: 85	PM: 63

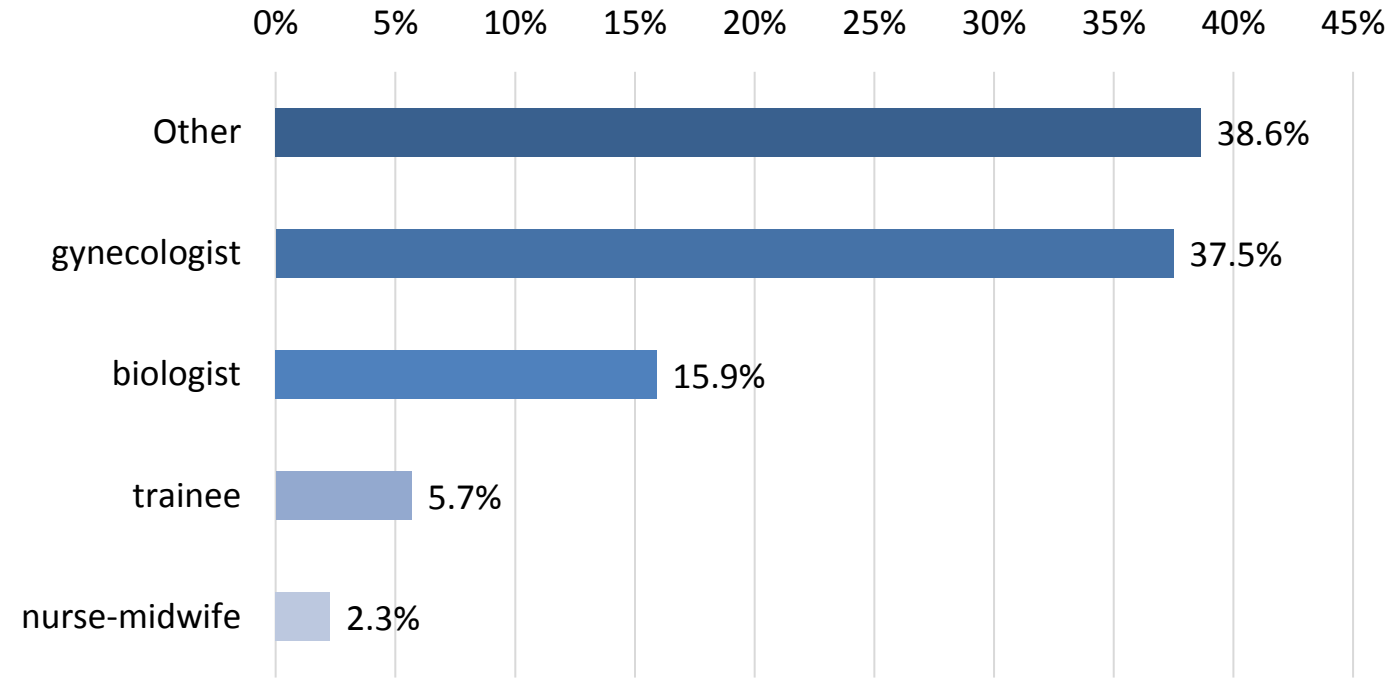
- **88** of the remote participants provided their demographic details
- **33** filled-in the Pre-Survey and **10** the Post-Survey

# GEOGRAPHICAL BREAKDOWN



n. 88  
respondents

# PROFESSION



n. 88 respondents



# LIVE STREAMING

## Results

[PRE & POST Survey Compared]



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# LEARNING EFFECTIVENESS SURVEYS RESULTS ALL Respondents

Pre-Survey Respondents 33 – Post-Survey Respondents: 10

**OVERALL INCREASE IN KNOWLEDGE 7,58%**

**OVERALL INCREASE IN COMPETENCE 15,33%**

**COMMITMENT TO CHANGE CLINICAL PRACTICE 62,5%**

Respondents replied to: 8 knowledge questions | 7 competence questions | 1 practice question



# LEARNING EFFECTIVENESS SURVEYS RESULTS SAME Respondents

Pre-Survey and Post-Survey Respondents: 9

**OVERALL INCREASE IN KNOWLEDGE 1,74%**

**OVERALL INCREASE IN COMPETENCE 11,81%**

**COMMITMENT TO CHANGE CLINICAL PRACTICE 62,5%**

Respondents replied to: 8 knowledge questions | 7 competence questions | 1 practice question



**THANK YOU**

**for you attention**



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