



The 2023 Digital Learning Journey on Hypertension

EPISODE 1

VIRTUAL ANIMATED CONVERSATION LAUNCH: 12 April 2023

Poor compliance and cardiovascular risk - Determinants of poor compliance

OVERVIEW

Lack of blood pressure control is the most relevant problem in the clinical approach to hypertension. It is well documented that probably the first cause of ineffective treatment is the poor compliance to drugs which characterizes all hypertensive patients independently of the gravity of the disease. In the first episode of these conversations about medication compliance the relationship between a poor compliance with ineffective blood pressure control and, consequently, the increase in cardiovascular events will be addressed. In addition, the causes of poor compliance will be also discussed.

LEARNING OBJECTIVES

- Describe how poor compliance can impact on ineffective antihypertensive treatment and therefore increase cardiovascular risk
- Illustrate which the main causes of poor compliance in the clinical practice are

TARGET AUDIENCE

Cardiologists, Internal Medicine Specialists, GPs

LANGUAGE

English with Spanish voice over

FACULTY



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